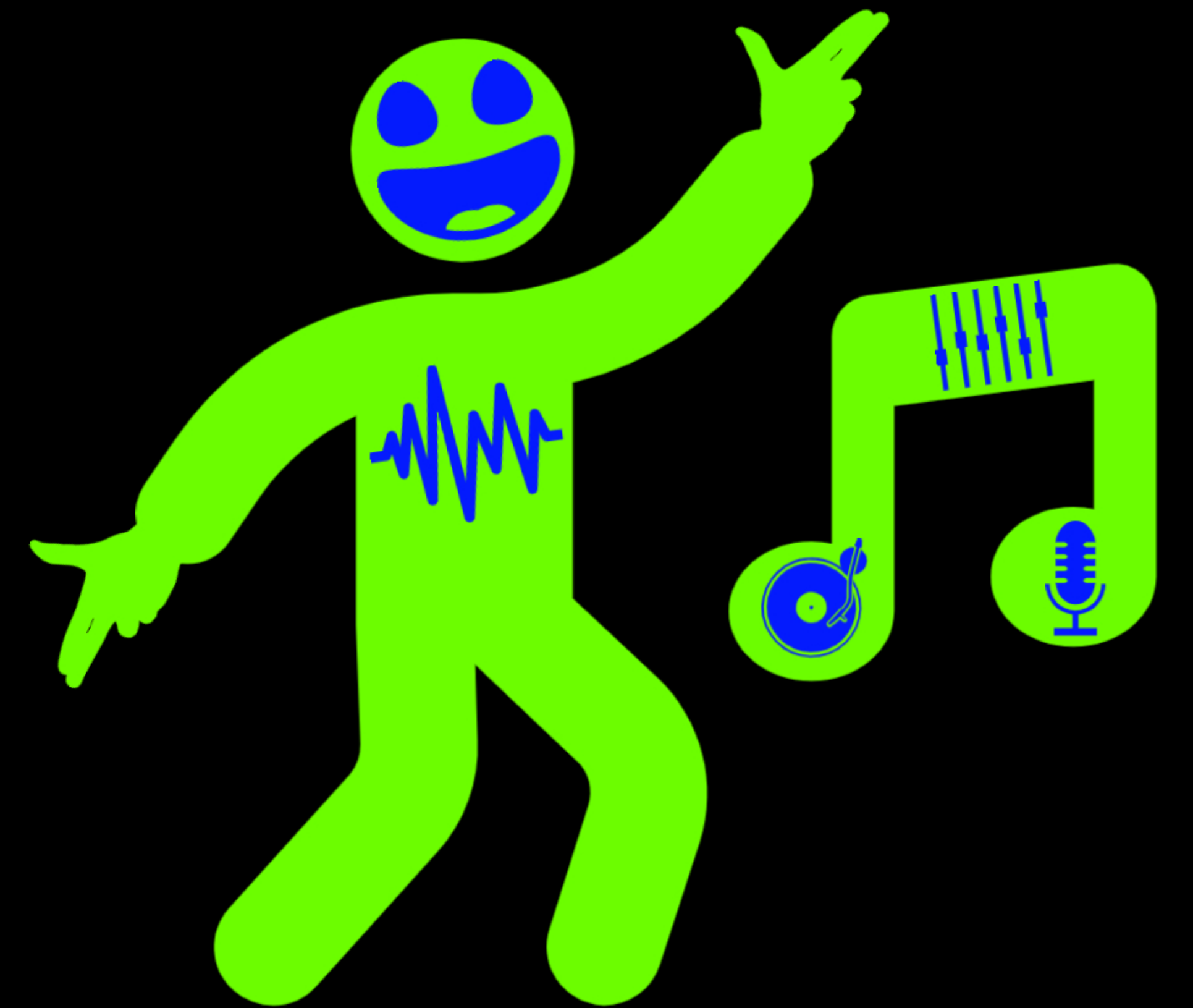




JOE EPIC MUSIC

JoeEpicMusic.Com

Mixing - Mastering - Recording

A man with a goatee, wearing a black hoodie, is pointing his right index finger upwards. He is positioned in front of a background of vibrant red smoke or ink splatters. The title 'Mission Statement' is overlaid on the image in a large, blue, italicized font with a white outline.

Mission Statement

Joe Epic Music is here to deliver professional-level productions at marked-down prices. We will target new artists to work with to build our experience and clientele then move on to more experienced clients to get a fuller understanding of different recording, mixing, and mastering techniques. We plan to do this by providing our clients a dedicated one on one studio experience to gauge client's interests and needs.

A man with a goatee, wearing a black zip-up hoodie, is pointing his right index finger upwards. He is positioned in the center of the frame. The background is a vibrant, swirling mass of red smoke or paint splatters against a white background. A large, bold, black 'X' is drawn over the entire image, crossing behind the man and the text.

Description of Services

Joe Epic Music can record your vocals and instruments in the studio and clean up the audio before mixing. Next we can mix your songs by combining and balancing all the elements so they can be heard in the mix. We will then Master your mix which will add loudness and depth so the sound is clean and clear on all platforms.

About

Joseph Colon is the sole proprietor of Joe Epic Music. He set up his own DJ company back in 1996 named Mystic Soundz where he performed for many venues and has been in business to this very day. In that time, he has been developing his skills in the audio industry and his knowledge as an audio engineer. He entered into the Audio Production course at Full Sail University in January of 2020 to get his Bachelor's degree. Joseph is set to graduate and start this new venture in August of 2022.



A man with a goatee, wearing a black hoodie, is pointing his right index finger upwards. He is positioned in front of a background of vibrant red smoke or ink splatters. The title 'Marketing Plan' is overlaid on the image in a large, blue, italicized font with a white outline.

Marketing Plan

Joe Epic Music will promote via social media platforms such as Instagram, Facebook, & Tik Tok posting videos and pictures of current and future projects. A podcast will also be used weekly to showcase new talent and promote the services offered. Website optimization will be used to target more clients pulling them to our website.

Studio Services

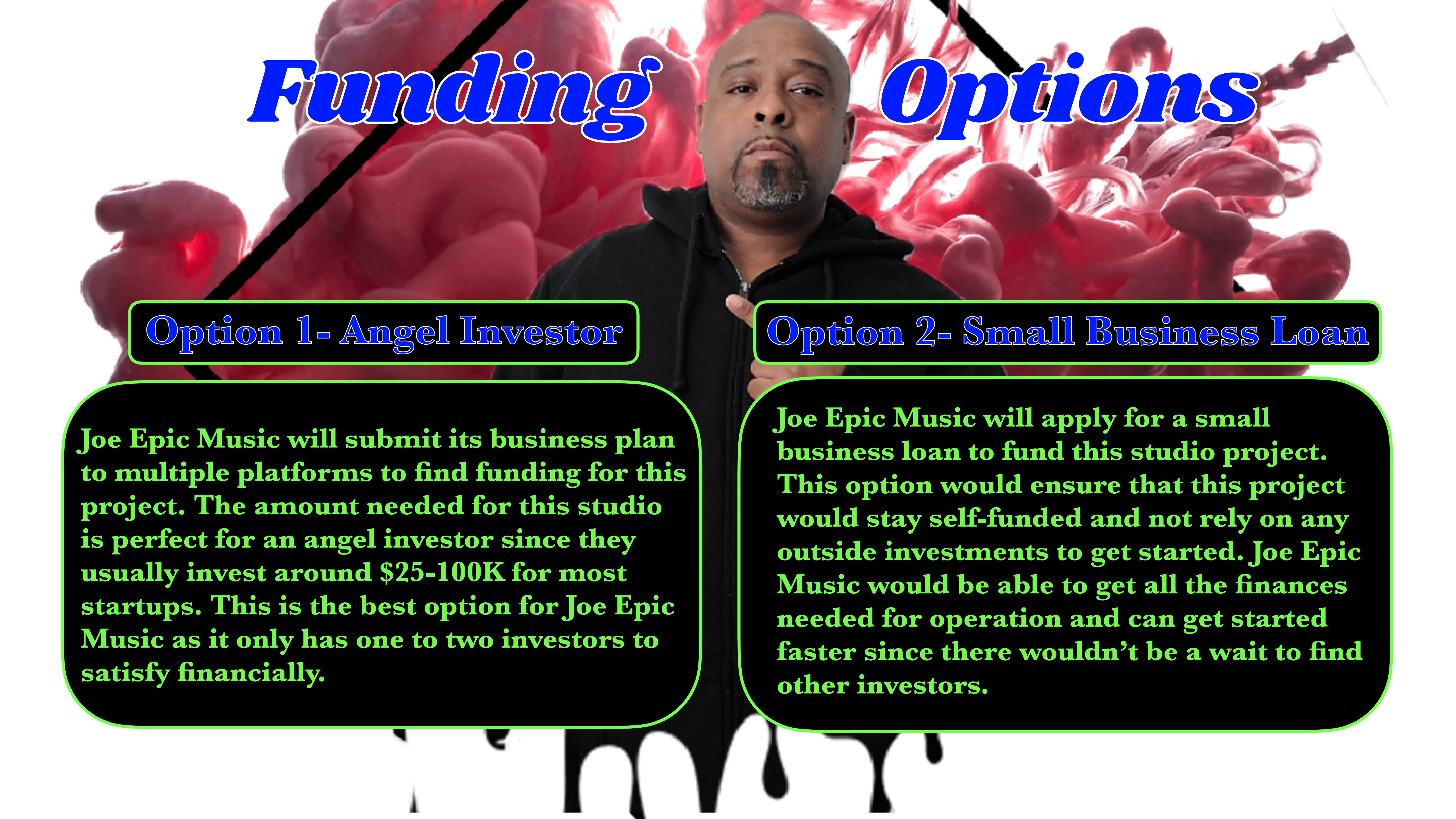


**Mixing,
Mastering, and
tracking of
vocals and
instruments:**
\$70 per hour
\$330 for 5 hours
\$650 for 10 hours
\$1000 for 10 hours
with lockout
(Exclusive use of
the studio)

**Mix and Master
package**
\$120 per song

Mixing
\$70 per song

Mastering
\$60 per song



Funding

Options

Option 1- Angel Investor

Joe Epic Music will submit its business plan to multiple platforms to find funding for this project. The amount needed for this studio is perfect for an angel investor since they usually invest around \$25-100K for most startups. This is the best option for Joe Epic Music as it only has one to two investors to satisfy financially.

Option 2- Small Business Loan

Joe Epic Music will apply for a small business loan to fund this studio project. This option would ensure that this project would stay self-funded and not rely on any outside investments to get started. Joe Epic Music would be able to get all the finances needed for operation and can get started faster since there wouldn't be a wait to find other investors.

A man with a goatee, wearing a black jacket, is pointing his right index finger upwards. He is positioned in the center of the frame. The background is a vibrant, swirling mass of red smoke or paint splatters against a white background. A large, black, stylized 'X' or checkmark shape is overlaid on the background, with its center behind the man's head.

Market Research

I found that there are over 10 studios in my local area. Most of them are in home studios while only a few of them are actual brick and mortar locations. One of those studios is a classroom as well working with actual clients while learning their craft. Joe Epic Music plans to go to these other studios to ask if they are overbooked with clients and see if we can help some of their clients at our studio and cut them a percentage for passing them to us. This can lead to other potential clients by word of mouth building our clientele base.

Studio Gear

DAW's

- Logic Pro X
- Pro Tools 11
- Ableton Live 11

Plugins

- FabFilter Total Bundle
- iZotope Music Production Suite 4
- Auto Tune Pro

Mics

- 3- Sure SM58
- 4- Shure SM7B
- 6- Shure SM57
- 2- sE Electronics sE2200

Monitoring

- Sennheiser HD280 Pro
- Focal Listen Pro
- Presonus Eris E5
- PreSonus Temblor T10 Subwoofer

Misc.

- 5- Backup Hard Drives
- 8- Mic Stands
- Monster Prolink Cables

Studio Layout

Control Room

20 X 20

Live Room

20 X 20

Storage

10 X 10

Latrine

10 X 10

Lounge Area

10 X 50

Location will be fully ADA Compliant

Budget and Operating Costs

Studio Equipment				
Item	Description	Price	QTY	Total
Computer	Apple M1 Chip with 8-Core CPU and 512GB Storage	\$ 900.00	1	\$ 900.00
Computer Monitors	LG 29" UltraWide Full HD HDR Monitor	\$ 230.00	2	\$ 460.00
Audio Interface	Scarlette 18i20	\$ 550.00	1	\$ 550.00
Studio Monitors	Presonus Eris E5	\$ 100.00	2	\$ 200.00
	PreSonus Temblor T10 10 Subwoofer	\$ 500.00	1	\$ 500.00
Mixing Board	Allen & Heath SQ-7	\$ 6,000.00	1	\$ 6,000.00
Microphone Pre Amp	Neve 1073OPX 8-channel	\$ 3,700.00	1	\$ 3,700.00
Headphones	Focal Listen Pro	\$ 300.00	1	\$ 300.00
	Sennheiser HD280 Pro	\$ 100.00	2	\$ 200.00
Microphones	Shure SM7B (Pod Casting)	\$ 360.00	4	\$ 1,440.00
	Shure SM58 (Recording, Performing)	\$ 100.00	3	\$ 300.00
	Shure SM57 (Instruments)	\$ 225.00	6	\$ 1,350.00
	sE Electronics sE2200 (Recording)	\$ 450.00	2	\$ 900.00
Plugins	FabFilter Total Bundle Plug-in Collection	\$ 1,250.00	1	\$ 1,250.00
	iZotope Music Production Suite 4	\$ 500.00	1	\$ 500.00
	Auto Tune Pro	\$ 400.00	1	\$ 400.00
Audio Cables	Monster Power Prolink Cables	\$ 500.00	15	\$ 500.00
Building	1500 Square Foot building	\$ 1,500.00	Month	\$ 1,500.00
Electric	Building Electricity Bill	\$ 300.00	Month	\$ 300.00
Water	Building Water Bill	\$ 180.00	Month	\$ 180.00
Internet	Google Fiber	\$ 150.00	Month	\$ 150.00

Monthly

\$ 2,130.00

Startup

\$23,710.00

Work for Hire Agreement

WORK FOR HIRE AGREEMENT

This Work for Hire Agreement (this "Agreement") is made effective as of _____
In this Agreement, the party who is contracting to receive the services shall be referred to as "Client", and
the party who will be providing the services shall be referred to as "Joe Epic Music, LLC".

Client AND Joe Epic Music, LLC

1. DESCRIPTION OF SERVICES. Beginning on _____

2. PAYMENT FOR SERVICES. Client will pay compensation to Joe Epic Music, LLC for the Services in the amount of \$ _____

This compensation shall be payable upon completion of services.

3. RELATIONSHIP OF PARTIES. It is understood by the parties that Joe Epic Music, LLC is an independent contractor with respect to Client, and not an employee of Client. Client will not provide fringe benefits, including health insurance benefits, paid vacation, or any other employee benefit, for the benefit of Service Provider.

4. WORK PRODUCT OWNERSHIP. Any copyrightable works, ideas, discoveries, inventions, patents, products, or other information (collectively, the "Work Product") developed in whole or in part by Joe Epic Music, LLC in connection with the Services shall be the exclusive property of Client. Upon request, Joe Epic Music, LLC shall sign all documents necessary to confirm or perfect the exclusive ownership of Client to the Work Product.

5. CONFIDENTIALITY. Joe Epic Music, LLC will not at any time or in any manner, either directly or indirectly, use for the personal benefit of Joe Epic Music, LLC, or divulge, disclose, or communicate in any manner any information that is proprietary to Client. Joe Epic Music, LLC will protect such information and treat it as strictly confidential. This provision shall continue to be effective after the termination of this Agreement. Upon termination of this Agreement, Service Provider will return to Client all records, notes, documentation and other items that were used, created, or controlled by Joe Epic Music, LLC during the term of this Agreement.

6. INJURIES. Client acknowledges Joe Epic Music, LLC obligation to obtain appropriate insurance coverage for the benefit of Joe Epic Music, LLC (and Joe Epic Music, LLC employees, if any). Joe Epic Music, LLC waives any rights to recovery from Client for any injuries that Joe Epic Music, LLC

(and/or Joe Epic Music, LLC employees) may sustain while performing services under this Agreement and that are a result of the negligence of Joe Epic Music, LLC or Joe Epic Music, LLC employees.

7. INDEMNIFICATION. Client agrees to indemnify and hold Joe Epic Music, LLC harmless from all claims, losses, expenses, fees including attorney fees, costs, and judgments that may be asserted against Client that result from the acts or omissions of Joe Epic Music, LLC, Joe Epic Music, LLC employees, if any, and Joe Epic Music, LLC agents. **Client is responsible for final proofing of all projects. Joe Epic Music, LLC will correct, if needed, any client - found errors.**

8. ENTIRE AGREEMENT. This Agreement contains the entire agreement of the parties, and there are no other promises or conditions in any other agreement whether oral or written.

9. SEVERABILITY. If any provision of this Agreement shall be held to be invalid or unenforceable for any reason, the remaining provisions shall continue to be valid and enforceable. If a court finds that any provision of this Agreement is invalid or unenforceable, but that by limiting such provision it would become valid and enforceable, then such provision shall be deemed to be written, construed, and enforced as so limited.

10. APPLICABLE LAW. This Agreement shall be governed by the laws of Texas.

PARTY CONTRACTING SERVICES:

By: _____

Date: _____

Joe Epic Music, LLC:

By: _____

Date: _____



Certificate of Formation LLC

Form 205
(Revised 05/11)

Submit in duplicate to:
Secretary of State
P.O. Box 13697
Austin, TX 78711-3697
512 463-5555
FAX: 512 463-5709
Filing Fee: \$300



This space reserved for office use.

Certificate of Formation Limited Liability Company

Article 1 – Entity Name and Type

The filing entity being formed is a limited liability company. The name of the entity is:

Joe Epic Music, LLC

The name must contain the words “limited liability company,” “limited company,” or an abbreviation of one of these phrases.

Article 2 – Registered Agent and Registered Office

(See instructions. Select and complete either A or B and complete C.)

☐ A. The initial registered agent is an organization (cannot be entity named above) by the name of:

OR

☒ B. The initial registered agent is an individual resident of the state whose name is set forth below:

Joseph		Colon	
<i>First Name</i>	<i>M.I.</i>	<i>Last Name</i>	<i>Suffix</i>

C. The business address of the registered agent and the registered office address is:

7507 Epic Circle	Converse	TX	78109
<i>Street Address</i>	<i>City</i>	<i>State</i>	<i>Zip Code</i>

Article 3—Governing Authority

(Select and complete either A or B and provide the name and address of each governing person.)

☒ A. The limited liability company will have managers. The name and address of each initial manager are set forth below.

☐ B. The limited liability company will not have managers. The company will be governed by its members, and the name and address of each initial member are set forth below.

GOVERNING PERSON 1

NAME (Enter the name of either an individual or an organization, but not both.)

IF INDIVIDUAL

Joseph		Colon	
<i>First Name</i>	<i>M.I.</i>	<i>Last Name</i>	<i>Suffix</i>

OR

IF ORGANIZATION

Organization Name

ADDRESS

7507 Epic Circle	Converse	TX	USA	78109
<i>Street or Mailing Address</i>	<i>City</i>	<i>State</i>	<i>Country</i>	<i>Zip Code</i>

Organizer

The name and address of the organizer:

Joseph Colon

Name

7507 Epic Circle

Street or Mailing Address

Converse

City

TX

State

78109

Zip Code

Effectiveness of Filing (Select either A, B, or C.)

A. ☒ This document becomes effective when the document is filed by the secretary of state.

B. ☐ This document becomes effective at a later date, which is not more than ninety (90) days from the date of signing. The delayed effective date is: _____

C. ☐ This document takes effect upon the occurrence of the future event or fact, other than the passage of time. The 90th day after the date of signing is: _____

The following event or fact will cause the document to take effect in the manner described below:

Execution

The undersigned affirms that the person designated as registered agent has consented to the appointment. The undersigned signs this document subject to the penalties imposed by law for the submission of a materially false or fraudulent instrument and certifies under penalty of perjury that the undersigned is authorized to execute the filing instrument.

Date: November 5 2021

Signature of organizer

Joseph Colon

Printed or typed name of organizer

Texas Trademark Registration

Form 901 (Revised 05/13)		This space reserved for office use.
Submit to: Secretary of State PO Box 13697 Austin, TX 78711-3697 512 463-9760 FAX: 512 463-5709 Application Fee: \$50 per class		
Application for Registration of a Trade or Service Mark		

1. NAME OF APPLICANT (owner of mark—individual, corporation, or other entity applying for registration): Joseph Colon			
2. BUSINESS ADDRESS OF APPLICANT: 7507 Epic Circle			
City: Converse	State: Texas	Zip Code: 78109	Country: USA
3. BUSINESS STRUCTURE OF APPLICANT (Check One and Complete) ☐ Corporation (State of Incorporation): ☐ General Partnership (State of Organization): ☒ Limited Liability Company (State of Organization): Texas ☐ Sole Proprietor ☐ Limited Partnership (State of Organization): ☐ Other (Describe):			
4. NAMES OF GENERAL PARTNERS, IF APPLICANT IS A PARTNERSHIP (attach additional sheet if necessary): Joseph Colon			
5A. NAME AND/OR DESCRIPTION OF MARK (For design, provide a brief written description that can be pictured in the mind without reference to the specimens. Do not draw the design on the application. Attach a drawing of the mark.): Joe Epic Music. The mark is a green man with a happy face dancing with a music note in front of him. The words Joe Epic Music is under the green man.			



5B. COLOR CLAIM. Is a claim made to color? ☒ Yes (go to 5C and 5D) ☐ No (go to 6)		5C. If yes, claim is made to the following colors: Green and Blue	
5D. COLOR LOCATION STATEMENT. Please include the location of each color (e.g., a red balloon with a yellow ribbon): Green man with blue eyes, mouth, and blue lettering.			
6. DISCLAIMER (If Applicable) No claim is made to the exclusive right to use the term:			
7A. CLASS NUMBER(S)	Class #1: 41 (go to 7B)	Class #2: (go to 7C)	
7B. CLASS #1: If a trademark, list specific goods. If a service mark, list specific services: Audio mixing, mastering, and recording.			
Date the mark was first used in Texas: November 4 2021		Date the mark was first used anywhere: November 4 2021	
7C. CLASS #2: If a trademark, list specific goods. If a service mark, list specific services:			
Date the mark was first used in Texas:		Date the mark was first used anywhere:	
8. USPTO TRADEMARK REGISTRATION/APPLICATION. Complete the following if the applicant or a predecessor in interest has filed an application to register the mark or portions of the mark with the United States Patent and Trademark Office. Filing Date Serial/File No. Status of Application If Refused, Why? ☒ Check here if this item does not apply.			
9. MANNER IN WHICH THE MARK IS USED (If more than one (1) class, list the manner in which the mark is used in each class): Used as a branding logo for website, social media, promotional items, and business paperwork.			

Texas Trademark Registration

10. SPECIMENS (Check the applicable boxes below and enclose three (3) original specimens supporting the goods/services described in Item 7. Include at least one (1) specimen for each class)

For Trademarks Only

- ☒ Actual Labels
☐ Actual Tags

☐ Photographs of Goods/Containers Showing the Mark

☐ Front Panels of a Paper Container Bearing the Mark

☐ Other: _____

For Service Marks Only

- ☐ Advertising Leaflets
☐ Advertising Brochures

☐ Menus Showing the Mark

☐ Business Cards that Reference Services

☐ Other: _____

11. DECLARATION OF OWNERSHIP

Applicant declares that the applicant is the owner of the mark, that the mark is in use, and that to the knowledge of the person verifying the application, no other person has registered the mark, either federally or in this state, or is entitled to use the mark in this state, either in the identical form used by the applicant or in a form that is likely, when used on or in connection with the goods or services of the other person, to cause confusion or mistake, or to deceive, because of its resemblance to the mark.

12. SIGNATURE AND VERIFICATION

November 4 2021

DATE

SIGNATURE OF AUTHORIZED PERSON

Joseph Colon Owner

TYPE OR PRINT NAME AND TITLE

TO BE COMPLETED BY A NOTARY PUBLIC:

STATE OF Texas)

COUNTY Bexar)

On November 5 2021 , Joseph Colon personally appeared before me, and being first duly sworn declared that he/she signed this application in the capacity designated, if any, above application and the statements therein contained are true and and further stated that he/she has read the above application and the statements therein are true and correct.

(seal)

NOTARY PUBLIC SIGNATURE

TRADEMARK DRAWING SHEET

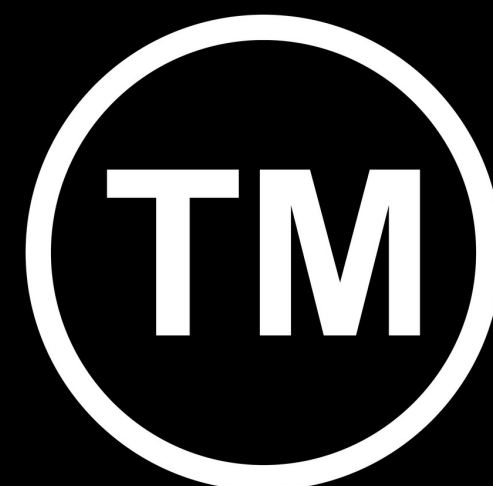
Instructions: Include the mark exactly as it appears in the samples of use accompanying the application and exactly as it is described in item 5 of the application. Do not include other words that are not part of the mark.

- If the mark consists only of a word, letter or numeral, or a combination thereof, and is not depicted in a special form, type or print the mark in capital letters on the drawing sheet.
- If the mark is not only words, letters or numerals, or a combination thereof, and also includes a design, the entire design must appear on the drawing sheet.
- The drawing *must*
 - Depict only one mark
 - Fit within the box (3.15 in (8 cm) high by 3.15 in (8 cm) long)
 - Be an exact reproduction of the mark
- A mark including a color claim must either
 - Appear in color and match the color(s) described in the color statement.
 - Appear in black and white
- If desired, you may tape a drawing of the mark to this drawing sheet.
- **A black and white reproduction of the mark in the drawing box will appear on the certificate issued, so an electronic reproduction of the mark is recommended.**



JOE EPIC MUSIC

JoeEpicMusic.Com



Federal Trademark Registration

Trademark/Service Mark Application, Principal Register

TEAS Plus Application

NOTE: Data fields with the * are mandatory. The wording "(if applicable)" appears where the field is only mandatory under the facts of the particular application.

The table below presents the data as entered.

Input Field	Entered
TEAS Plus	YES
MARK INFORMATION	
*MARK	mark.jpg
*STANDARD CHARACTERS	YES
USPTO-GENERATED IMAGE	YES
LITERAL ELEMENT	Joe Epic Music
*MARK STATEMENT	The mark consists of standard characters, without claim to any particular font style, size, or color.
APPLICANT INFORMATION	
*OWNER OF MARK	Joseph Colon
DBA/AKA/TA/FORMERLY	DBA Joe Epic Music
*MAILING ADDRESS	7507 Epic Circle
*CITY	Converse
*STATE (Required for U.S. applicants)	Texas
*COUNTRY/REGION/JURISDICTION/U.S. TERRITORY	United States
*ZIP/POSTAL CODE (Required for U.S. and certain international addresses)	78109
PHONE	210-788-6701
*EMAIL ADDRESS	joeepicmusic@gmail.com
WEBSITE ADDRESS	joeepicmusic.com
LEGAL ENTITY INFORMATION	
*TYPE	LIMITED LIABILITY COMPANY
* STATE/COUNTRY/REGION/JURISDICTION/U.S. TERRITORY WHERE LEGALLY ORGANIZED	Texas
GOODS AND/OR SERVICES AND BASIS INFORMATION	
*INTERNATIONAL CLASS	041
*IDENTIFICATION	Sound mixing
*FILING BASIS	SECTION 1(b)

ADDITIONAL STATEMENTS INFORMATION	
*TRANSLATION (if applicable)	
*TRANSLITERATION (if applicable)	
*CLAIMED PRIOR REGISTRATION (if applicable)	
*CONSENT (NAME/LIKENESS) (if applicable)	
*CONCURRENT USE CLAIM (if applicable)	
CORRESPONDENCE INFORMATION	
NAME	Joseph Colon
PRIMARY EMAIL ADDRESS FOR CORRESPONDENCE	joeepicmusic@gmail.com
SECONDARY EMAIL ADDRESS(ES) (COURTESY COPIES)	NOT PROVIDED
FEE INFORMATION	
APPLICATION FILING OPTION	TEAS Plus
NUMBER OF CLASSES	1
APPLICATION FOR REGISTRATION PER CLASS	250
*TOTAL FEES DUE	250
SIGNATURE INFORMATION	
* SIGNATURE	/Joseph Colon/
* SIGNATORY'S NAME	Joseph Colon
* SIGNATORY'S POSITION	Owner
SIGNATORY'S PHONE NUMBER	210-788-6701
* DATE SIGNED	11/05/2021

EIN Registration

 IRS.gov

[Help](#) | [Apply for New EIN](#) | [Exit](#)

EIN Assistant

Your Progress:

1. Identity ✓

2. Authenticate ✓

3. Addresses ✓

4. Details ✓

5. EIN Confirmation

Summary of your information

Please review the information you are about to submit. If any of the information below is incorrect, you will need to [start a new application](#).

Click the "Submit" button at the bottom of the page to receive your EIN.

Organization Type: LLC

LLC Information

Legal name:

County:

State/Territory:

Start date:

State/Territory where articles of organization are (or will be) filed:

Joe Epic Music

BEXAR

TX

NOVEMBER 2021

TX

Addresses

Physical Location:

Phone Number:

7507 Epic Circle

Converse, TX 78109

210 788-6701

Responsible Party

Name:

SSN/ITIN:

JOSEPH COLON SOLE MBR

XXX - XX - XXXX

Principal Business Activity

What your business/organization does:

Principal products/services:

OTHER

MUSIC STUDIO

Additional LLC Information

Owns a 55,000 pounds or greater highway motor vehicle:

Involves gambling/wagering:

Involves alcohol, tobacco or firearms:

Files Form 720 (Quarterly Federal Excise Tax Return):

Has employees who receive Forms W-2:

Reason for Applying:

NO

NO

NO

NO

NO

STARTED A NEW BUSINESS

We strongly recommend you print this summary page for your records as this will be your only copy of the application. You will not be able to return to this page after you click the "Submit" button.



Thank You for your time!



JOE EPIC MUSIC

JoeEpicMusic.Com